4-H Poultry Project



WHAT'S IT ALL ABOUT?

The 4-H poultry project can provide youth with the opportunity to learn about selection, management, health, marketing and careers in the poultry industry.

- » Learn the basic principles of animal science by owning, caring for and keeping records on one or more birds.
- » Explore knowledge of sound breeding, feeding and management practices.
- **»** Investigate marketing and project expansion, and discover how you can start a career in the poultry business.

THE BIG PICTURE

Starting Out:

- Learn the different types of birds and their uses.
- » Produce a healthy and safe meat product.
- **»** Identify different breeds.
- **»** Locate and name the parts of birds.
- **»** Be a good sport when showing your animals.

Learning More:

- » Learn more about nutrients and poultry products.
- » Compare poultry carcasses and grading.
- » Explore the difference between class, breed and variety.
- » Discover how eggs are made.
- **»** Learn about candling eggs.
- Describe the signs of a healthy bird.
- **»** Learn effective advertising.

Expanding Horizons:

- Conduct a judging clinic.
- » Manage your flock.
- » Investigate DNA and genetics.
- » Learn how to process your poultry.
- » Learn food safety from farm to table.
- Explore proper cooking techniques.
- **»** Examine ethics in the poultry business.
- **»** Start a career in poultry.



CURRICULA & RESOURCES

Michigan 4-H Curricula

http://4h.msue.msu.edu/

» 4-H Poultry Fitting & Showmanship Leader's Guide (4H 1521)

Curricula — Other States

National 4-H Poultry Judging (4H460) (Nebraska): http://4h.unl. edu/web/4hcurriculum/4h460

National 4-H Curricula

- >> Embryology in the classroom
 - Hatching Classroom Projects (Helper's Guide Beginner Grades 2–5): http://lake.ifas.ufl. edu/4-h/Record%20bks%20 animals/Embryology%20 LDR.pdf
 - Experiments in Poultry Science (Helper's Guide Advanced Grades 6–8): http://lake.ifas.ufl.edu/4-h/ Record%20bks%20animals/ Embryology%20LDR%20 advanced.pdf
- >> Poultry: http://www.4-h.org/resourcelibrary/curriculum/
 - Scratching the Surface: Level 1 (06363)
 - Testing Your Wings: Level 2 (06364)
 - Flocking Together: Level 3 (06365)
 - Poultry Helper's Guide (06366)

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Curricula & Resources Continued...

Other Resources

- **>>** American Egg Board: http://www.aeb. org/educators/educator-overview
- Michigan Allied Poultry Industries, Inc.: http://poultryteam.msu.edu/ MichiganAlliedPoultryIndustry/tabid/644/ Default.aspx
- **»** Michigan Department of Agriculture and Rural Development: http://www.michigan.gov/mdard
- » National Poultry Improvement Plan: http://www.aphis.usda.gov/animal_health/ animal_dis_spec/poultry/
- American Poultry Association: http:// www.amerpoultryassn.com/

FOCUS ON POULTRY

Science

- » Observe the 21-day incubation period and track the development of a fertilized egg.
- » Monitor the effect of environmental conditions on your birds.
- Track genetic traits in your breeding birds.

Citizenship & Leadership

- » Hand out food samples at your local grocery store or farmers market.
- **»** Volunteer to help at a local poultry show.
- **»** Teach others how to handle birds safely.
- » Lead a poultry selection and feeding clinic.

Communication

- **»** Design a poster on the parts of a bird.
- Participate in the contests at the Michigan State 4-H Poultry Palooza.
- **»** Explain the use of birds for meat and egg production.

Life Skills

- We critical-thinking, problemsolving and decision-making skills to help you make good decisions about project management.
- **»** Keep records on your project expenses and income.
- » Practice personal resiliency through successes and challenges in your project.

HOW CAN YOU GET INVOLVED?

- Contact your local Michigan State University (MSU) Extension office for workshops, activities and events.
- » Tour a poultry producer's farm.
- **»** Attend a poultry show and observe the judges and their techniques.
- » Attend a 4-H poultry project meeting.
- » Design a business card or marketing brochure for your farm.
- Write an educational article about some aspect of poultry

- production for your local newspaper.
- » Participate in a poultry quiz bowl, judging contest or other contests.
- » Organize a poultry showmanship contest.
- **»** Attend the National 4-H Poultry and Egg Conference.
- **»** Job shadow a local veterinarian to learn about animal health.
- **»** Attend the Michigan State 4-H Poultry Palooza.
- **»** Show at your county fair.

- » Complete a poultry project record book to track your income, expenses and experiences in your poultry project.
- Contact your local MSU Extension 4-H staff to be nominated to serve on the State 4-H Poultry Committee.
- » If you are interested in a college education in animal science or veterinary medicine, visit Michigan State University's website at www.msu.edu to explore those majors.

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